



News Release

CEO of SecureRF Corporation Selected to Present at Red Herring East 2007

Louis Parks will speak about the world's first security platform for RFID

WESTPORT, CT, June 26, 2007 – Louis Parks, CEO and co-founder of SecureRF Corporation, has been chosen to present at Red Herring East 2007. He will detail how SecureRF is bringing the world's first security platform for Radio Frequency Identification (RFID) to market, including the pharmaceutical, supply chain, government and other sectors.

WHERE: Red Herring East 2007, Hyatt Harborside, Boston, Massachusetts (Room B)

WHEN: Wednesday, June 27, 2007 at 3:15 PM EDT

Company speakers invited to participate at Red Herring East have been rigorously evaluated and selected for their industry expertise, strategic development initiatives, and excellence in leadership. "We're very excited about the caliber of speakers who will be presenting at the Red Herring East Conference," says Alex Vieux, Publisher and Chairman at Red Herring, Inc. "The speakers we have selected are pioneers and experts in their fields."

"We are honored to be selected by Red Herring to participate in this event and share our knowledge about securing RFID systems," said Louis Parks. "Any firm or government agency interested in using RFID as a solution should be questioning the lack of security on RFID tags and asking what can be done, a problem we readily solve with our secure LIME Tag™ with Onboard Security™ and cold chain management features."

Louis Parks is the CEO and co-founder of SecureRF Corporation, a company providing security solutions to the RFID marketplace. SecureRF's products include the LIME Tag, a battery-assisted passive tag that uses SecureRF's breakthrough in security technology to authenticate and encrypt data communications on the tag itself - an industry first. It is an item-level solution that provides a secure, tamper-proof record of up to 4Mbits of data that will prove the tag is authentic, and ensure privacy by allowing only authorized RFID readers access to sensitive information.

About SecureRF

SecureRF Corporation provides secure radio frequency identification (RFID) solutions for high value asset tracking, monitoring and anti-counterfeiting applications in the pharmaceutical, food, defense, homeland security and other sectors. The company's technology, based on a breakthrough in cryptography that is lightweight yet highly secure, provides authentication and data protection security for passive, semi-active and active RFID tags that meet both EPCglobal and ISO standards. SecureRF's LIME Tag™ is a secure, battery-assisted, passive RFID tag with optional sensors that provide cold chain management functionality. SecureRF solutions can also be licensed as a software toolkit, a core, or a chip, addressing a wide range of applications and environments. SecureRF is a member of EPCglobal

Contact: Deb Montner, Montner & Associates, 203-226-9290, dmontner@montner.com

and AIM Global. More information about SecureRF can be found on its Web site at www.SecureRF.com.

About Red Herring East

Red Herring East gathers 250 to 300 thought and industry leaders, supports high-level networking, partnership and investment opportunities, and provides a springboard for up-and coming technology entrepreneurs. This year's conference theme, "Tapping Innovation, Seizing Opportunity," will focus on innovative companies across the East Coast of the United States disrupting the business of technology. More information about the event is available at www.herringevents.com/east07.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

###