



## News Release

### **SecureRF Corporation Recognized as One of 100 Technology “Companies to Watch”**

#### *Second Innovation Pipeline Award for SecureRF*

**WESTPORT, CT, September 23, 2008** –SecureRF Corporation, a leading provider of embedded security solutions, was recognized as one of 100 technology “Companies to Watch” for 2008 at the second annual Innovation Pipeline Awards and Technology Showcase. The Connecticut Technology Council, the state’s industry association for the technology sector, annually recognizes companies at this event with an innovative product and a business model that demonstrates potential for future success.

Louis M. Parks, CEO of SecureRF said, “At last year’s Innovation Pipeline Awards we were recognized for receiving our first Small Business Innovation Research grant from the National Science Foundation. It is an honor to be acknowledged again this year for our continued work in providing secure solutions for embedded systems and radio frequency identification (RFID) technologies.”

Awards are the result of a nomination and judging process that engages dozens of technology leaders from corporations such as Pitney Bowes, GE, UTC and Open Solutions and firms such as law firms Cantor Colburn, LLP, Edwards Angell Palmer and Dodge, LLP and accounting firm Fiondella, Milone, and Lasaracina.

Matthew Nemerson, the CTC President and CEO, notes “we look at hundreds of new ideas and start-ups every year and the companies recognized here are the ones we feel are not only the most exciting but have a real chance to become fast growing new firms.”

#### **About SecureRF**

SecureRF Corporation provides secure embedded and radio frequency identification (RFID) solutions for high value asset tracking, monitoring and anti-counterfeiting applications in the pharmaceutical, food, defense, homeland security and other sectors. The company’s technology, based on a breakthrough in cryptography that is lightweight yet highly secure, provides authentication and data protection security for embedded systems, RFID tags and other low resource devices. SecureRF’s LIME Tag™ is a secure, battery-assisted, passive RFID tag, which meets both EPCglobal and ISO standards, with optional sensors that provide cold chain management functionality. SecureRF solutions can also be licensed as a software toolkit, a core, or a chip, addressing a wide range of applications and environments. More information about SecureRF can be found on its Web site at [www.SecureRF.com](http://www.SecureRF.com). SecureRF’s insights into RFID Security can be found on its blog at [www.SecureRF.com/RFID-Security-blog/](http://www.SecureRF.com/RFID-Security-blog/).

#### **About The Connecticut Technology Council**

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The Connecticut Technology Council is the State's industry association for the technology sector. The Mission of the Connecticut Technology Council is to improve economic growth and a high quality of life for Connecticut by promoting a culture of innovation of community leaders in business and government. The Goal of the Connecticut Technology Council is to build a statewide network of innovators and entrepreneurs to educate and influence elected officials and policy leaders about the critical importance of technology innovation and growth in Connecticut. [www.ct.org](http://www.ct.org)

### **About the Innovation Pipeline Accelerator**

The IPA is for all CT companies with sales under \$10 million, an innovative product and a scalable business model. Once accepted into the Innovation Pipeline Accelerator, all candidates are provided with: access to an interactive website that enables them to request services, communicate with an entrepreneurial community and track their progress; a secure corporate intranet for their exclusive use; connections with mentors and advisors with the intent of improving and accelerating the growth and success of these companies; and listing in a searchable public database that will be accessible to anyone looking for products or services from CT based companies.

Companies may remain in the program as long as the program adds value to their business and the company continues down the path towards success. Some of the more advanced IPA companies will be selected to receive extra assistance in the FastTrack Program that provides more personalized services. [www.ctipa.org](http://www.ctipa.org)

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