



## News Release

### FOR IMMEDIATE RELEASE

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### **AIM North America Taps Leaders from Terso Solutions, FLEXcon, SecureRF, and Woelco Labeling Solutions**

*Industry Association Appoints Four Directors*

**Cranberry Township, PA** – October 6, 2011 -- AIM North America (NA) announced today the appointment of four industry executives to its eight-member Board of Directors. These industry leaders took office this month for two- and three-year terms.

New Board members are **Tony Larsen**, Vice President of Operations of Terso Solutions, **Ken Koldan**, New Business Development Manager of FLEXcon, **Louis Parks**, CEO of SecureRF, and **Patrick Noone**, VP Sales & Marketing, Woelco Labeling Solutions. These new members join a board that oversees the strategic direction, financial health, policies, procedures, vision, and mission of AIM North America.

“AIM North America is pleased to welcome such a distinguished group of industry leaders to its Board of Directors,” said Don Ertel, Chairman, AIM North America. “These individuals bring a wealth of experience and innovative thinking to the Board as it works to strengthen and advance the automatic identification and mobility markets in North America.”

The current NA board also includes executives from A2B Tracking Solutions, CDO Technologies, Evanhoe & Associates, and Metalcraft.

For more information, biographies, and/or photos, contact the AIM North America office.

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### **About AIM North America**

AIM North America is the industry trade association that represents the Automatic Identification and Mobility sales channel in the US, Canada and Mexico. AIM North America provides marketing and educational resources to assist resellers, systems integrators, solutions providers, manufacturers, and distributors in growing their Automatic

Identification and Mobility sales. AIM North America is a chapter of AIM, Inc., the worldwide authority on automatic identification and mobility for nearly 40 years.

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