

News Release



For Immediate Release

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SecureRF Corporation Joins AIM

Signals Commitment to Automatic Identification and Mobile Solutions

Warrendale, PA -- May 9, 2011 -- SecureRF Corporation announced today that it has joined AIM, the worldwide association for Automatic Identification and Mobility. AIM works to increase the understanding and adoption of Auto ID, RFID and enterprise mobile computing through education, standards, and cooperation with other leading industry associations. For more than 35 years, AIM has served as the industry voice for bar code, RFID, and enterprise mobile computing.

SecureRF provides security solutions for wireless sensors, RFID, the Smart Grid, and other embedded systems. SecureRF's high-performance asymmetric (Public Key) and symmetric (Private Key) cryptography delivers authentication and data-protection solutions. Their patented technologies provide strong security and privacy for anti-counterfeiting applications, high-value supply chains and asset tracking, and for data-sensitive applications such as defense, Homeland Security, Smart Grid, pharmaceuticals, and our nation's food supply. As a member of AIM, SecureRF will join other leading companies who are committed to the growth of automatic

identification and mobility solutions through industry standards development, advocacy and the support of a global channel network.

"We applaud the SecureRF's commitment to partnering with us in the development of standards and educational materials for Automatic Identification and Mobility technologies. Their participation in AIM is a strong indication of its support of our technologies to ultimately help companies in multiple industries become more competitive while saving time and money," said Chuck Evanhoe, AIM Board Chairman.

About SecureRF Corporation

SecureRF Corporation provides security solutions for embedded systems and wireless sensor network technologies used in high value asset tracking, monitoring and anti-counterfeiting applications in the pharmaceutical, food, defense, homeland security and other sectors. The company's technology, based on a breakthrough in public-key cryptography that is very computationally efficient yet highly secure, provides strong authentication and data protection solutions for low-resource platforms. SecureRF's recently announced LIME Tag™ 2.0 is a secure, battery-assisted, UHF RFID tag, which is EPCglobal Gen 2 compliant, with optional sensors including cold chain management functionality. More information about SecureRF can be found on its Web site at www.SecureRF.com. SecureRF's insights into RFID Security can be found on its blog at www.SecureRF.com/RFID-Security-blog/.

About AIM

For more than 35 years, AIM has served as the association and worldwide authority on automatic identification, data collection and networking in a mobile environment. AIM members are providers and users of technologies, systems, and services that capture, manage, and integrate accurate data into larger information systems. Serving members in 43 countries, AIM is dedicated to accelerating the growth and use of Automatic Identification and Mobility technologies and services around the world.

For more information about AIM, its technologies and its members, please visit www.aimglobal.org or www.rfid.org.